



*Flourishing
by Design*

Message from President of DBCS

“Flourishing by Design” is an invitation to reframe our roles as designers. Not merely as problem-solvers or creators of artifacts, but as stewards of conditions that enable individuals, organisations, communities and the planet to thrive. True flourishing happens through interdependent ecosystems - not just as individuals or silos.

At the Design Business Chamber Singapore (DBCS), we recognise that many challenges we face today may not be fully resolved through single disciplines or short-term thinking. As we move towards a more fragmented and volatile world, we believe the future of design lies in its multidisciplinary power to connect across divides, domains, perspectives, and time horizons. This is why Flourishing by Design is not just a theme. It is a strategic posture. A call for design and businesses to:

- **Inspire with hope:** Realising a vision that is hopeful, inclusive and exciting for ourselves and others;
- **Lead with intention:** Grounded in values that nurture long-term well-being, as well as short-term wins;
- **Design with influence:** Recognising that even the smallest product or service has the potential to create larger social, ecological and economic impacts;

Through our 40th Anniversary events, DBCS wants to spotlight those early visionaries already practising this ethos and invite others to explore what flourishing by design might look like for them.

This is not just about making better designs. It's about designing for better lives. It is not just for the benefit of some. It's about cultivating the conditions for everyone to flourish.

Let's design these flourishing futures, together!

Hong Khai Seng

President,
Design Business Chamber Singapore (DBCS)



Seeking Partners who see value in Flourishing by Design

On 18th September 2025, Design Business Chamber Singapore shall celebrate its 40th anniversary. Apart from hosting one of the region's most iconic design award, SG Mark, we will organise the inaugural World Design Business Forum, an inaugural design champions index and launch a global platform for the Economics of Design in the evening. All in, it will be one of the biggest event for the design industry in Singapore and the world.

We seek partners who see the association with design as being good for business value and social impact.

400 business and creative leaders from the region

20 SG Mark Winners with some of the largest design projects ever

20 Multi-year winners of SG Mark.
ReMarkables

Guest of Honour
President Tharman

Inaugural World Design Business Forum

SG Mark Awards Ceremony

Inaugural Flourishing by Design Book

A surprise launch - New Global Organisation for Design

All happening at Gardens by the Bay

Our Past Partners & Sponsors



Table of Contents

DBCS40 Part 1: Introduction	<u>7</u>
DBCS40 PART 2: Inaugural WORLD DESIGN BUSINESS FORUM	<u>23</u>
DBCS40 PART 3: Inaugural DESIGN POWER INDEX 2025	<u>30</u>
DBCS40 PART 4: SG MARK AWARDS + EXHIBITION	<u>32</u>
DBCS40 PART 5: GALA DINNER + LAUNCHES	<u>36</u>
DBCS40 PART 6: Partnership Packages for DBCS40	<u>39</u>

DBCS40 PART 1: Introduction

Design Business Chamber Singapore (DBCS)

About DBCS

Singapore's **only multidisciplinary chamber** that facilitates collaboration between design and business communities.

Our Vision

To establish a **community of practice** that embraces **design-led practices and innovation** as a key driver for sustainable growth.

We do so by forging partnership opportunities between the design and business communities.

Our Mission

To rally businesses and communities to not just achieve **Better Business by Design** but to use design for social good.



2025 Theme: Flourishing by Design

Venue: Gardens by the Bay

Flourishing by Design in Singapore

Celebrating how design-driven leaders and companies have **propelled Singapore's local and global economic success**.

Flourishing by Design Economically

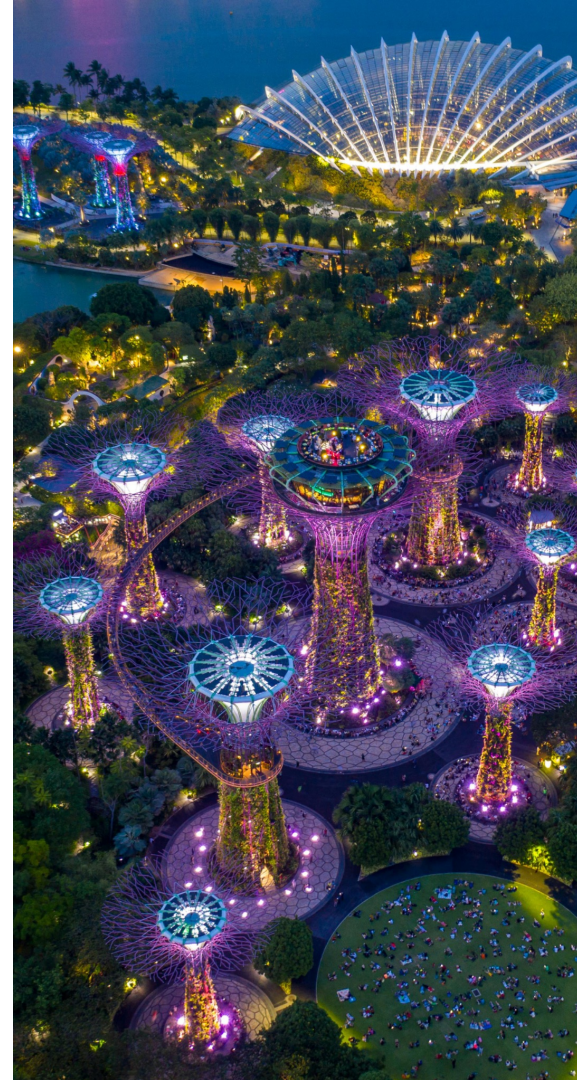
Inaugural World Design Business Forum. Exploring how design impact business, markets, technology and social impact

Flourishing by Design in Excellence

Honoring the top winners of Singapore Good Design 2025 who showcase design excellence for the common good.

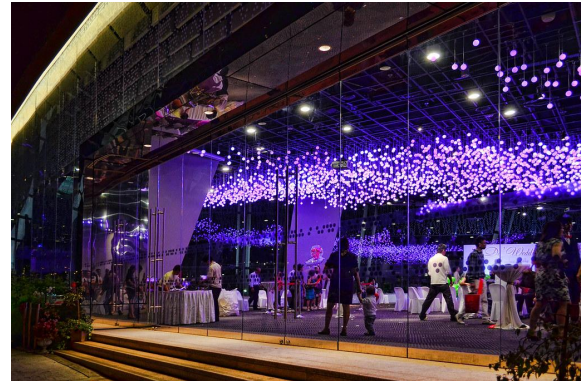
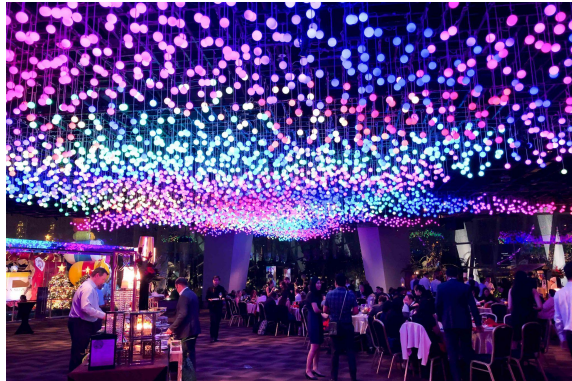
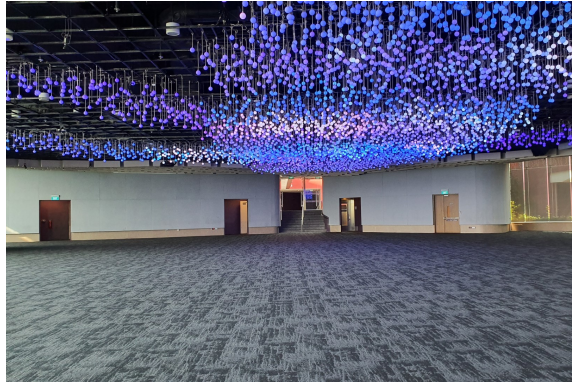
Flourishing by Design Globally

Launching the World Design Business Organisation to **lead global conversations on the business and economics of design**.



About the Venue: Gardens by the Bay

Flower Field Hall



DBCS40: Flourishing by Design

Programme outline:

- 9am - 1pm: **World Design Business Forum (WDBF)**
 - Talks & Panel Discussion
 - **Design Power Index 2025**
- 2pm - 5pm: **Singapore Good Design (SG Mark)**
 - Awards Ceremony + Exhibition*
- 7pm onwards: **DBCS40 Gala Dinner**
 - Celebrating ReMarkables (Multi-year winners of SG Mark)
 - Celebrating 60 Design Champions (Companies and Organisations who achieved growth and impact by design)
 - Launch of WDBO (World Design Business Organisation)

* Exhibition is open to public starts 10 Sep to 21 Sep near Ticketing



Key Statistics from 2022-2024



>850

Attendees

Profiles include
CEOs, Directors,
Thought Leaders, Jurors &
Award-Winning Designers



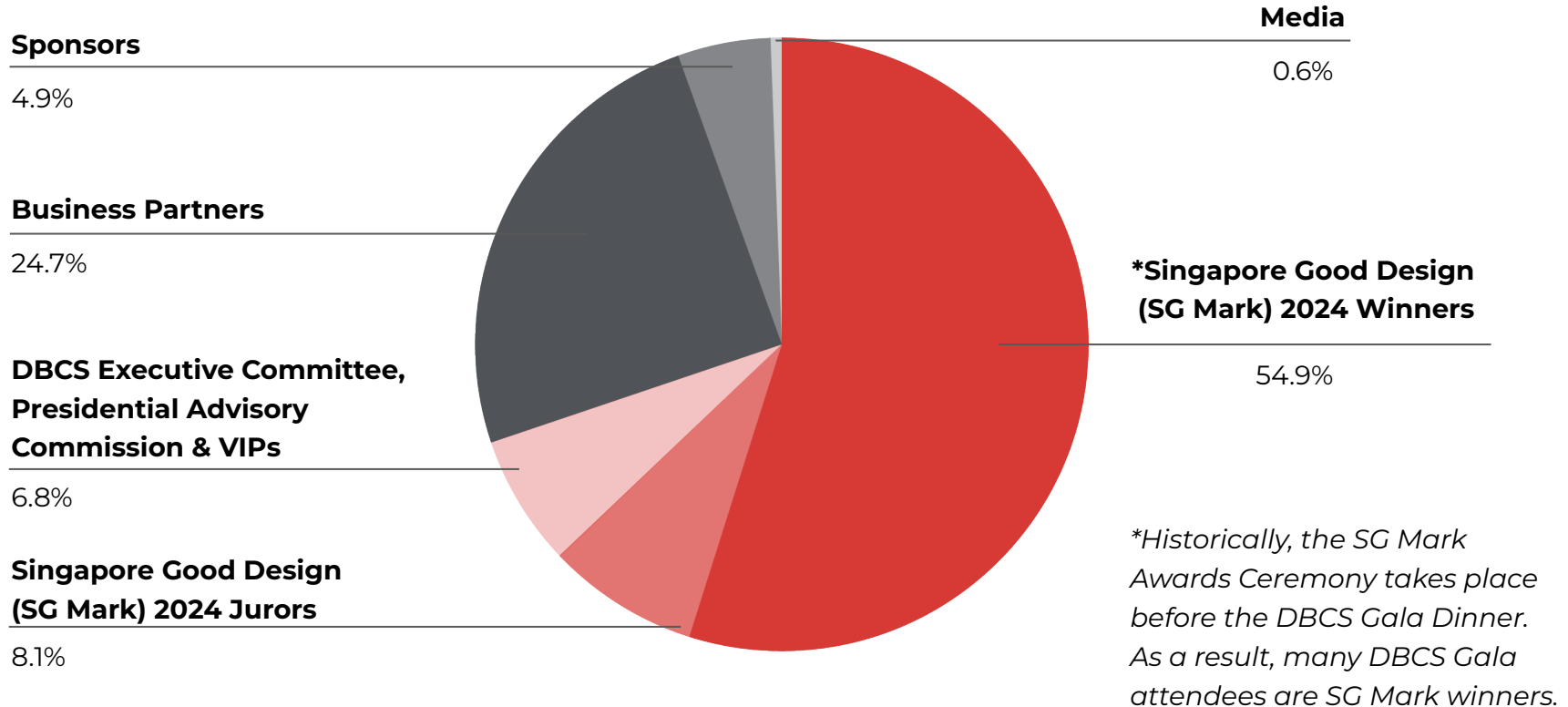
>250

Unique Organisations

Including MNCs, MSMEs,
IHLs, Design Trade
Associations & Chambers



Attendee Breakdown from 2024



Singapore Good Design (SG Mark)



Background

Launched in 2013, SG Mark is a collaboration between DBCS and the Japan Institute of Design Promotion (JDP), which also founded the prestigious Good Design Award.

Purpose

SG Mark serves as a benchmark for exceptional design quality, recognising designs that positively impact businesses and communities in Singapore and beyond. Rather than a competition, SG Mark stands as a testament to designs that meet rigorous standards of excellence.

SG Mark highlights Good Design as a key driver of growth and productivity, encouraging organisations to invest in designers, design principles, and processes to foster innovation and sustainable growth.

No. of Submissions & Winners (2020-2024)

995

No. of Entries

423

No. of Winners

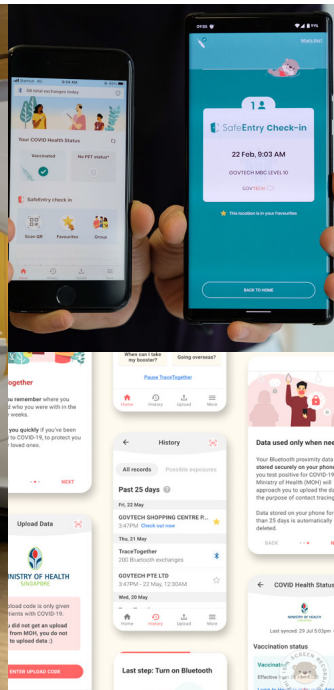
Platinum SG Mark Winners (Highest Accolade)



2024
Silver Pride
Lion Troupe
(Health & Wellness)



2023
Philips CTainer
(Spatial)



2022
Trace Together App
(Digital)



2021
Lonesome Hotel
(Visual)



2020
Jewel Changi Airport
(Architecture & Experience Design)

Guests of Honour from 2022-2024

Over the years, our gala dinners have been honoured with inspiring speeches from esteemed political leaders, including:

- Senior Minister of State, **Ms Sim Ann**
- Senior Parliamentary Secretary, **Mr Eric Chua**
- Minister **Ms Indranee Rajah**
- Minister **Ms Grace Fu**

Adding to this distinction, we also hosted & welcomed the creative insights of world-renowned designer, **Mr Naoto Fukasawa**.



Guest of Honour

DBCS 40th Anniversary Gala Dinner 2025

**President of the Republic of Singapore
Tharman Shanmugaratnam**



Past Gala Dinner Themes (2022-2024)

2022 (Gala Dinner)



A Celebration of Good Design

2023 (Gala Dinner)



A Decade of Excellence,
A Journey Through Design

2024 (Gala Dinner)



Igniting Possibilities

*Note: There was no Gala Dinner in 2020-2021 due to COVID-19.

Highlights from Past Gala Dinner (2024)



Highlights from Past Gala Dinner (2024)

Fireside Chat with Naoto Fukasawa



PR Value of Events (2024)

SG Mark & DBCS Gala Dinner

SG Mark continues to grow in prominence both locally and internationally. For 2025, local submissions account for 74%, while international submissions have risen to 26% - a 28.5% increase from 2024. This growth reflects SG Mark's rising influence as a coveted accolade for well-designed products and solutions across Singapore and the APAC region.

The SG Mark Awards' and Gala Dinner's impact is further demonstrated by an estimated media reach of over 9.6 million and a total PR value of \$511,356 from the previous year.



Our Past Media Partners



DBCS40 PART 2:

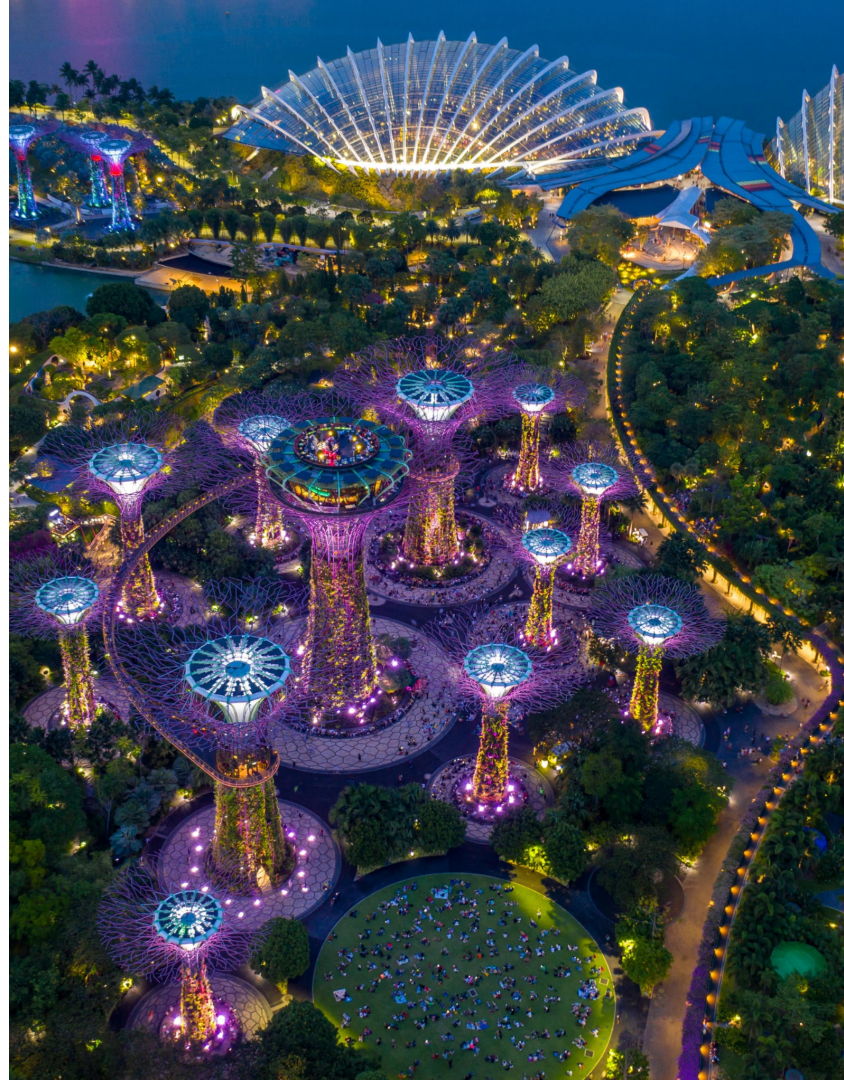
Inaugural WORLD DESIGN BUSINESS FORUM



Be part of history at the inaugural event!

This groundbreaking event brings together global design leaders and innovators to shape the future of design and business. Do not miss this unique opportunity to connect, collaborate, and redefine what is possible.

The venue for this event shall be held on 18th September in the 8th most popular attraction of the world, Gardens by the Bay, Singapore.





**WORLD
DESIGN BUSINESS
FORUM**

The Economics of Design



Theme: Flourishing by Design Economically

Exploring the 4 impact areas of design in shaping business, creating new markets, shape technology and lead in social impact. How design shapes the way we eat, work, play and build communities.

Curated and Organised by



Partners (Others are being confirmed)



Time	Activity	Persons
0830 - 0900	Registration	Secretariat Team
0900 - 0905	Emcee Greetings	Karyn Wong
0905 - 0915	What does "Flourishing by Design Economically" mean Hong Khai Seng, President of Design Business Chamber Singapore	Hong Khai Seng President, DBCS Director at Studio Dojo
0915 - 0935	Opening Keynote: "Taiwan's journey as an economic powerhouse through design" Don Chen, CEO of iSee Taiwan Foundation	Don Chen Chief Executive-for NPO, iSee Taiwan Foundation
	Track 1: Business of Design	
0935 - 1005	Business of Design Panel: How Businesses are Valuable by Design Moderated by Chee Su Eing, Global Chairperson for World Design Business Organisation	Chee Su Eing Founder, Managing Director, D'Perception Ritz Immediate Past President, DBCS Henry Liew Director, Bengawan Solo Audrey Yap Co-Founder, Managing Director, Head of Patent Practice, IP Department, Yusarn Audrey Reet Aus PhD Founding Partner at Aus Design and Upmade Senior Researcher, Estonian Academy of Arts

**Program is subjected to updates at the discretion of the organizers*

Time	Activity	Persons
	Track 2: Market of Design	
1005 - 1035	Market of Design Panel: Design as a Market Creation Engine - Moderated by Kimming Yap, Vice President of Design Business Chamber Singapore Marvin Wen, China-Singapore(Chongqing) Industrial Design Co., Ltd.	Yap Kimming Vice President, DBCS Managing Director of Creativeans <hr/> Anthony Wong Founder of Creative Eateries <hr/> Marvin Wen Vice Chairman of the Board China-Singapore(Chongqing) Industrial Design Co., Ltd. <hr/> (2) OCBC or DBS or Jolibee or Chow King Designation, Organization

**Program is subjected to updates at the discretion of the organizers*

Time	Activity	Persons
	Track 3: Technology of Design	
1035 - 1105	Technology of Design Panel: Design as a Driver of Growth Through Technology Integration Moderated by Keith Oh, Hon. Secretary of Design Business Chamber Singapore	Keith Oh Honorary Secretary, DBCS Head of Product Design, Carousell (4) Speaker Designation, Hyundai Singapore Ioniq (5) Speaker Designation, Dyson Singapore (6) Speaker Govt Tech / National Design Council
1105 - 1120	Presentation of Inaugural Design Power Index 2025 Lawrence Chong, Group CEO of Consulus and Sec. Gen for World Design Business Organisation	Lawrence Chong Group CEO of Consulus

**Program is subjected to updates at the discretion of the organizers*

Time	Activity	Persons
	Track 4: Social Impact of Design	
1120 - 1130	Social Impact of Design Panel: Design as a Source of Social and Environmental Impact Moderated by Leeyau Chun Chuan, Hon. Treasurer of Design Business Chamber Singapore	Leeyau Chun Chuan Hon. Treasurer of Design Business Chamber Singapore Mr Ho Kwan Ping Founder and Executive Chairman, Banyan Group Ms Pamela Chng CEO, Co-Founder, Bettr Group (8) raiSE Speaker or Thailand Speaker Designation, raiSE Singapore
1130 - 1200	Closing Keynote: Hospitality and Sustainability by Design	Mr Ho Kwan Ping Founder and Executive Chairman, Banyan Group
1200 - 1210	Group Photo with All Speakers Group photo around World Design Business Forum to mark inaugural launch	All 19 Speakers 6 DBCS internal 13 External (including Don, Marvin)
1210 - 1310	Lunch: Flower Field Hall	Everyone

**Program is subjected to updates at the discretion of the organizers*

DBCS40 PART 3:

Inaugural Flourishing by Design Book

Inaugural Design Power Index 2025 Book

- Based on the preliminary method of Design-Driven Economic Impact Index (DDEII)
- A multi-year economics index designed to measure and track the economic value generated by companies through the strategic use of design and the creation of design intellectual property
- Featuring 40 companies who grew their businesses by design, created new markets by design, or shaped technology through design.
- Featuring 20 organisations who shaped social impact by design

Divided across 4 main categories of recognition:

- **Business of Design** - Companies who have achieved high revenue and growth plus internationalisation. E.g. Kingsmen
- **Market of Design** - Companies who have harnessed design to create a new category e.g. Razer, OSIM
- **Technology of Design** - Companies who have used design to innovate and have dominated the market e.g. Secret Lab, Grab
- **Impact of Design** - Companies/organisations who use design for social good e.g. GovTech

DBCS40 PART 4:

SG MARK AWARDS + EXHIBITION

SG Mark Awards Ceremony



Awards Ceremony 2025 Programme

Time	Activity	Persons
1330 - 1400	Registration, Guests Arrival	Secretariat Team
1400 - 1405	Welcome by Singapore Good Design Chairman	Hong Khai Seng SG Mark Chairman President, DBCS
1405 - 1420	Winning Entries Showcase #1 - Architecture & Sustainable Design	Award Presenter - Emily Lim, Vice President, Singapore institute of Landscape Architects (SILA)
1420 - 1435	Winning Entries Showcase #2 - Digital Design & Experience Design	Award Presenter -
1435 - 1455	Winning Entries Showcase #3 - Product Design	Award Presenter - Marcus Wong, Vice President and Chair for Design, Development, Singapore Furnitures Industries Council (SFIC)
1455 - 1520	Winning Entries Showcase #4 - Spatial Design	Award Presenter - Fann Zhijie, 1st Vice President, Society of Interior Designers (SIDS)

**Program is subjected to updates at the discretion of the organizers*

Awards Ceremony 2025 Programme

Time	Activity	Persons
1520 - 1535	Winning Entries Showcase #5 - Visual Design & Silver Futures	Award Presenter - Janice Chia, Founder & Managing Director
1535 - 1550	Gift of Appreciation to Award Presenters	Award Presenter - Hong Khai Seng SG Mark Chairman President, DBCS
1550 - 1555	Emcee Announcements	Emcee
1555 - 1600	Emcee Invite guests to Network	Emcee
1600 - 1600	End of Award Ceremony	Emcee

**Program is subjected to updates at the discretion of the organizers*

Exhibition about Singapore Good Design (SG Mark) 2024 Winners



DBCS40 PART 5:

GALA DINNER + LAUNCHES

Highlights from Past Gala Dinners (2022-2023)



Gala Dinner 2025 Programme

Time	Activity	Persons
1830 - 1900	Registration, Guests Arrival	Secretariat Team
1900 - 1905	Welcome by Emcee	Emcee: Vanessa Vanderstraaten
1905 - 1910	DBCS Corporate Video	
1910 - 1915	Welcome Speech by DBCS President	Hong Khai Seng
1915 - 1920	Opening Address by Guest of Honor, President of Singapore	H.E. President Tharman Shanmugaratnam
1920 - 1925	Gala Opening Performance	Drummers/ Strings Ensemble/ Jazz Dancers
1925 - 1930	First Course served Story of the Appetiser to be shared	
1930 - 1945	Flourishing by Design in Excellence Segment 1 - Top Awards of Singapore Good Design Awards (Special Mention Winner)	Award presenter - President Tharman Shanmugaratnam, Hong Khai Seng, President, DBCS
	Gold Winner	Award presenter - President Tharman Shanmugaratnam, Hong Khai Seng, President, DBCS
	Platinum Winner	Award presenter - President Tharman Shanmugaratnam, Hong Khai Seng, President, DBCS
	Jurors Slide	Vanessa

**Program is subjected to updates at the discretion of the organizers*

Gala Dinner 2025 Programme

Time	Activity	Persons
1945 - 1950	Second Course served Story of the Soup to be shared	Vanessa
1950 - 1955	Sponsor Video 1	
1955 - 2020	Flourishing by Design in Excellence Segment 2 - ReMarkables	Award presenter - President Tharman Shanmugaratnam, Hong Khai Seng, President, DBCS
2020 - 2025	Third Course (Main) served Story of the Main course to be shared	Vanessa
2025 - 2030	Sponsor Video 2	
2030 - 2055	Flourishing by Design Globally Segment 1 - Design Power Index 2025 Award presentation	Award Presenter - Hong Khai Seng, President DBCS
2055 - 2100	Sponsor Video 3	
2100 - 2120	Flourishing by Design Globally Segment 2 - What is WDBO	Su Eing, Chee, WBDO Global Chairperson
	Launch of WDBO	President Tharman Su Eing, Chee, WBDO Global Chairperson Lawrence Chong, WBDO Hong Khai Seng, President DBCS (Plus Representatives up to 20 pax)

**Program is subjected to updates at the discretion of the organizers*

Gala Dinner 2025 Programme

Time	Activity	Persons
2120 - 2125	Grand Finale: DBCS 40 Cake Cutting	Onstage: 1 Hong Khai Seng 2 Yap Kimming 3 Leeyau Chun Chuan 4 Keith Oh 5 Arlindo Silva 6 Bhavna Singhal 7 David Tham 8 Faiz Mulla 9 Yong Jieyu 10 Lin Wei 11 Wendy Wong 12 Gary Hong 13 Tan Shen Kiat 14 Lim Min Li 15 Lawrence Chong 16 Kay Ying 17 Shirley Yang
2125 - 2130	Fourth Course (Dessert) served Story of the dessert to be shared	Vanessa
	End of Gala Dinner	

**Program is subjected to updates at the discretion of the organizers*

DBCS40 PART 6:

Partnership Packages for DBCS40

Why be a Partner?

Join us in celebrating design excellence at DBCS40!

Elevate your brand's visibility among industry leaders and innovators and contribute to fostering a vibrant and thriving design community in Singapore and the world. Partner with us to shape the future of design!

Partner Categories



DIAMOND

\$60,000



PLATINUM

\$40,000



GOLD

\$30,000

Comparison across bands

Items	Diamond Sponsor SGD\$60,000		Platinum Sponsor SGD\$40,000		Gold Sponsor SGD\$30,000		2nd Forum Sponsor SGD\$20,000 ISee Taiwan is First Sponsor		Main Book Sponsor SGD\$20,000	
Keynote speech		✓		-		-		-		
Speaking engagement		✓		✓		✓		✓		✓
Logo Placement in Forum		✓		✓		✓		✓	Logo printed in Book online and offline	✓
Logo Placement throughout the day		✓		✓		✓		✓		✓
Seats in Forum	10	✓	8	✓	5	✓	5	✓	5	✓
Seats in Award Ceremony	10	✓	8	✓	5	✓		-		-
Seats in Gala dinner	10	✓	8	✓	5	✓	5	✓	5	✓
Video Showcase		✓		✓		✓		✓		✓
Website feature		✓		✓		✓		✓		✓
WDBO Launch Participation and 1 year Membership		✓		✓		✓		✓		✓

Diamond Sponsorship Entitlements \$60,000 (1)

Gala Dinner	1	Company logo acknowledgement on event backdrop & collaterals and all marketing communications materials
	2	Certification of Appreciation and/or trophy/plaque recognising your sponsorship
	3	10 World Design Business Forum Seats(worth \$5000), 10 Awards Ceremony Seats(worth \$2500), 10 Gala Dinner Seats (worth \$8,000)
	4	90s secs video to play during Gala Dinner
	5	Speech by Organisation CEO
	6	Subsidised hotel room rates for your company's attendees
DBCS Website	7	Sponsor acknowledgement (logo placement) on DBCS homepage for the year
	8	Special sponsor spotlight in DBCS website blog dbcsingapore.org/blog and social media platforms Advertising space within DBCS website

Diamond Sponsorship Entitlements \$60,000 (2)

Digital & Social Media	9	EDM blast to DBCS Subscribers & DBCS Circle Members
	10	Pre Event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement (logo placement) on Key Visual
	11	Post event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement (logo placement) on post-event video
	12	Post Event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement on post-event content, including tag mention
Collaborations	13	Engagement & Networking Opportunities as Keynote Speaker to DBCS Members
	14	Opportunity to co-host customized workshops, seminars or initiatives (online or physical)
	15	Complimentary or discounted memberships for both organisations
	16	Exclusive mention / press coverage on either local print, digital or radio
WDBF	17	Speaking slot at the World Design Business Forum: 18 Sept morning

Platinum Sponsorship Entitlements \$40,000 (1)

Gala Dinner	1	Company logo acknowledgement on event backdrop & collaterals
	2	Corporate brochure / company gift to be placed in door gift bags
	3	Certification of Appreciation
	4	8 World Design Business Forum Seats(worth \$4,000), 8 Awards Ceremony Seats(worth \$2,000), 8 Gala Dinner Seats (\$6,400)
	5	60 secs video to play during Gala Dinner
	6	Honorary verbal mention during Gala Dinner
DBCS Website DBCS Website	7	Sponsor acknowledgement (logo placement) on DBCS homepage for the year
	8	Banner advertisement on DBCS website main page dbcsingapore.org
	9	Special article in DBCS website blog dbcsingapore.org/blog/ and social media platforms

Platinum Sponsorship Entitlements \$40,000 (2)

Digital & Social Media	10	EDM blast to DBCS Subscribers & DBCS Circle Members
	11	Pre Event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement (logo placement) on Key Visual
	12	Post event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement (logo placement) on post-event video
	13	Post Event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement on post-event content, including tag mention
WDBF	14	Speaking slot at the World Design Business Forum: 18 Sept morning

Gold Sponsorship Entitlements \$30,000 (1)

Gala Dinner	1	Company logo acknowledgement on event backdrop & collaterals
	2	Corporate brochure / company gift to be placed in door gift bags
	3	Certification of Appreciation
	4	5 World Design Business Forum Seats(worth \$2,500), 5 Awards Ceremony Seats(worth \$1,250), 5 Gala Dinner Seats (worth \$4,000)
	5	45 secs video to play during Gala Dinner
	6	Honorary verbal mention during Gala Dinner
DBCS Website	7	Sponsor acknowledgement (logo placement) on DBCS homepage for the year
	8	Special article in DBCS website blog Spotlight dbcsingapore.org/blog and social media platforms

Gold Sponsorship Entitlements \$30,000 (2)

Digital & Social Media	9	EDM blast to DBCS Subscribers & DBCS Circle Members
	10	Pre Event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement (logo placement) on Key Visual
	11	Post event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement (logo placement) on post-event video
	12	Post Event 3 x Social Media posts (1 each on Instagram, Facebook, LinkedIn) Sponsor acknowledgement on post-event content, including tag mention

2nd Forum Sponsor Partnership

SGD\$20,000

WDBF Forum	1	Company logo acknowledgement on event backdrop & collaterals and all marketing communications materials during Forum
	2	Certification of Appreciation and/or trophy/plaque recognising your sponsorship for the Forum
	3	5 World Design Business Forum Seats(worth \$2,500), 5 Gala Dinner Seats (worth \$4,000)
	4	90s secs video to play during Forum
	5	Speaking Engagement
DBCS Website	6	Special sponsor spotlight in DBCS website blog dbcsingapore.org/blog and social media platforms Advertising space within DBCS website when it relates to Forum

Main Book Sponsor Partnership

SGD\$20,000

Flourishing by Design	1	Company logo acknowledgement on event backdrop & collaterals and all marketing communications materials during Forum. Includes logo within the book and a page to explain why your organisation support the book
	2	Certification of Appreciation and/or trophy/plaque recognising your sponsorship for the book
	3	5 World Design Business Forum Seats(worth \$2,500), 5 Gala Dinner Seats (worth \$4,000)
	4	90s secs video to play during Forum
	5	Speaking Engagement
DBCS Website	6	Special sponsor spotlight in DBCS website blog dbcsingapore.org/blog and social media platforms Advertising space within DBCS website when it relates to Forum

Item-Based Sponsorship Entitlements (1)

Sponsorship Items	Proposed Contribution (SGD)	Descriptions
Catering Sponsorship	\$20,000	Menu and lunch mention, Social Media posts (1 each on Instagram, Facebook, LinkedIn)
Door Gift Sponsor	\$6,000	Logo on gift bag, homepage listing, gala mention
Gala Dinner Wine & Beverage Sponsor	\$8,000	Table signage, menu mention, Social Media posts (1 each on Instagram, Facebook, LinkedIn)
Juror Gifts Sponsor	\$3,000	Homepage listing, gala mention, Social Media posts (1 each on Instagram, Facebook, LinkedIn)

Item-Based Sponsorship Entitlements (2)

Sponsorship Items	Proposed Contribution (SGD)	Descriptions
Landing Page Sponsor	\$5,000	Logo and link on site, footer credit
Photography / Corporate Video Sponsor	\$20,000	Logo in videos, social media tags
SG Mark Award Plaques Sponsor	\$25,000	Photo opportunity, homepage listing, gala mention
Venue Sponsorship	\$30,000	Company logo on event venue signage
		Logo placement on standees or event materials

Web & Social Media Channels



dbcsingapore.org



[DBCSingapore](https://www.facebook.com/DBCSingapore)

1.3K likes • 1.5K followers



[Design Business Chamber Singapore](https://www.linkedin.com/company/design-business-chamber-singapore)

3,918 followers



[@dbcsingapore](https://www.instagram.com/dbcsingapore)

1,820 followers



Mailchimp

2,209 Subscribers



Glue Up

585 Members

Last updated: 7/5/25

Thank you!
Any questions?

Contact Information:

- Lee Kay Ying: kayying@dbcsingapore.org
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